

# MTU MARKETING INTERN OF THE YEAR 2022 ANNOUNCED



## WINNER

Georgia Aherne, 3rd year Marketing student and Talent Acquisition Intern at Dell Technologies, has been chosen as MTU Marketing Intern of the Year 2022, with Chloe Treacy McLaughlin, Marketing Intern at Babelfis Creative Agency, selected as runner-up. In her role with DELL, Georgia co-led the Campus Ambassador Program for Ireland and was involved in the planning and revamp of the program. She also led the social media plan for the All Ireland Intern Day 2022 and Dell on Tour 2022 and was selected to present virtually to DELL Technologies Vice President and Chief HR Officer Jenn Saavedra, based in the US.

## JUDGES

Aisling Riordan, Global Shares Corporate Communications Manager and Jerry Crowley, Johnson & Perrott Marketing Manager and Chair of the Marketing Institute of Ireland Cork Branch, had the difficult task of choosing the winner and runner-up from five impressive finalists.

Speaking at the event, Aisling Riordan said, "We were delighted to sponsor the Intern of the Year Award and see first-hand the calibre of students attending MTU. It was an honour to participate in the judging panel and to meet Michelle Collins, Lecturer & Industry Placement Manager, and hear about the fantastic work they've been doing. Global Shares is proud to be a Great Place to Work® and a leading fintech company, homegrown and headquartered in Cork. The talent we are recruiting includes MTU graduates, and we look forward to welcoming many more in the exciting high-growth years ahead!"

Jerry Crowley said it was encouraging to see such initiative, hard work and determination to succeed amongst all the finalists. "It was clear from their employer comments that Georgia and Chloe became integral parts of the teams they were placed within and embraced every opportunity. Both Georgia and Chloe were exceptional, they both have very promising futures ahead," he added.

## ACHIEVEMENT

Lecturer and Industry Placement Manager Michelle Collins congratulated all five finalists on their achievements and thanked their host companies for providing such valuable opportunities. "It has been a difficult couple of years for students undertaking studies remotely, but they stepped up to the mark and have made a real positive impact in their respective roles. I would also like to thank both Aisling and Jerry for taking the time to interview each student and for their generous prize sponsorship."

Global Shares sponsored 1st prize of a Remarkable tablet, and Johnson & Perrott sponsored 2nd prize of an One4All voucher.

Congratulations to Georgia, Chloe and to the finalists Cian Ryan, Loyalty Intern at Musgrave; Estefani Hanley, Employer Brand Intern at PepsiCo and Sean O'Callaghan, Marketing Intern at Cognate Health.

**If you would like to secure an intern from January 2023, please contact [michelle.collins@mtu.ie](mailto:michelle.collins@mtu.ie)**



L-R: Anna Horan, MTU Industry Placement Manager (Marketing); Estefani Hanley, Employer Brand Intern at PepsiCo; Dr. Pío Fenton, MTU Head of Department of Marketing & International Business; Georgia Aherne, Talent Acquisition Intern at DELL Technologies; Jerry Crowley, Marketing Manager, Johnson & Perrott & Chair of Marketing Institute of Ireland Cork Branch; Chloe Treacy McLaughlin, Marketing Intern at Babelfis; Aisling Riordan, Corporate Communications Manager, Global Shares; Sean O'Callaghan, Marketing Intern at Cognate Health and Michelle Collins, MTU Industry Placement Manager (Marketing). Missing was finalist Cian Ryan, Loyalty Intern at Musgrave.

**"WE WERE DELIGHTED TO SPONSOR THE INTERN OF THE YEAR AWARD AND SEE FIRST-HAND THE CALIBRE OF STUDENTS ATTENDING MTU. THE TALENT WE ARE RECRUITING INCLUDES MTU GRADUATES, AND WE LOOK FORWARD TO WELCOMING MANY MORE IN THE EXCITING HIGH-GROWTH YEARS AHEAD!"**

**- Aisling Riordan, Global Shares Corporate Communications Manager**

**Contact us to connect your Enterprise with MTU. Email us at [extended.campusCork@mtu.ie](mailto:extended.campusCork@mtu.ie) to discuss a collaboration to suit your needs!**